

**HERE'S A GREAT  
ROMANCE AWARENESS MONTH STORY!!!**

For Release During August  
Romance Awareness Month

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## **Dating Expert Reveals 10 Things Men Should Never Do On A First Date**

**Learn why buying dinner, giving flowers, and going to the movies are  
among the 10 things men should never do on a first date.**

These incredibly powerful words come from Lance Mason, one of the nation's leading experts on dating and relationships, and chief instructor of San Francisco's popular Pickup 101 workshops and seminars for men.

Lance is a powerful, entertaining interview. He'll tell your audience:

- \* How most men blow their chances for a great relationship on the very 1st date -- **without even knowing what they did wrong!**
- \* The worst ( and best ) place to go on a 1st date
- \* Why contrary to popular belief, you SHOULD touch a woman on a 1st date, but only in certain ways
- \* Common myths virtually all men have about what they should do on a date
- \* How not to be the 'Creepy Guy' that makes a woman want to run screaming for the exit as soon as you go the washroom.
- \* What women really find attractive in a man. (hint: it has nothing to do with money or being in a rock band)
- \* Two common but foolish mistakes most men make before the date even starts
- \* Tell tale signs your 1st date is spiraling down the toilet
- \* Great stories of success from men who have used Lance's easy-to-use, can't fail techniques for meeting and dating women.

Lance Mason is the founder and owner of PickUp 101, which provides programs for men such as the Art of Attraction, the Art of Rapport, and Everything You Know About Women Is Wrong.

To Interview Lance call (toll free) 877-742-5879

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