

Dating Expert Has Solution To Declining Marriage Numbers Found In Latest Census Report

Lance Mason knows why for the first time in American history, less than 50% of couples living together are married as shown in the 2005 Census Report called the American Community Survey. "It's a 50 year decision, and men want to make certain they get it right" Mason explains.

Mason should know, he's been coaching men on how to meet the woman of their dreams for over five years now, and over 21,000 men receive Mason's free Dating Tips Newsletter every day.

Why does he call it the 50 Year Decision? "Most of these men are looking for THE ONE woman they can spend their life with. A woman who will be their best friend, their partner, and who they can create a family with" says Mason, "When you have a child, that child is with you the rest of your life whether you stay married or not. For most men that's at least 50 years"

According to Mason, men today are very aware of the long term implications of getting married and having kids. They would much rather be single than make a bad decision.

"That's why men travel from all over the world to take my workshops" Mason says, "They want to make damn sure they get the 50 Year Decision right!"

And Mason's workshops aren't cheap, they begin at \$1800.00 and go up. But as Mason points out, a few thousand dollars is peanuts when you look at the costs of raising children and having a family. And that doesn't include the emotional costs.

What about divorce? "I don't even want to go there" replies Mason, "I'm confident my guys have all the tools to make the right decision. I don't ever want to hear about one of my clients getting a divorce." Mason also points out that a lot of the men that come to him are fresh out of a relationship break up. They want to learn the skills to make sure it never happens again.

"There is a way to meet the woman of your dreams, get her, keep her, and make her and you happy." Says Sean Newman, one of Mason's Senior Coaches "Figure out how attraction works for a woman, then keep it working... that's the secret."

"That's just part of what we teach in our workshops and it's how you keep the relationship exciting, fun, and make it last." adds Mason "Men are finally realizing they are responsible for the success of a relationship, that's a big change in the last few years and is what will bring marriage numbers back up."

Lance Mason is the creator of the PickUp 101 workshop programs including the Art of Attraction and the Art of Rapport. Mason is the author of Everything You Know About Women Is Wrong, and has been featured in USA Today, San Francisco Magazine, Razor Magazine, and Interviews With Dating Gurus.

For further information or to schedule an interview call 415-375-8255. Members of the press can find more information in the PickUp 101 Press Room

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