

Dating Genius Claims "I Can Teach Any Man How To Attract The Woman Of His Dreams In Just 3 Days!"

These incredibly powerful words come from Lance Mason, one world's most sought after dating coaches for men and the author of Surefire Attraction Secrets and Everything You Know About Women Is Wrong.

"I can teach any man to be more attractive to women." Mason says confidently. "And, I can teach him how to get the women he desires attracted in less than 60 seconds." he adds. Mason is so confident in his 3-day program, he fully guarantees it.

Mason has coached hundreds of men from all over the world on how to meet and attract women, and says "There is nothing I enjoy more than seeing a guy who a few days ago was terrified to approach a woman, come tell me he just got a date with an attractive woman." Mason goes on to explain that for most men, the biggest problem is not what a guy looks like or what he should say, it's the conventional wisdom about dating from the media, well meaning family members, and friends that screws him up.

Mason explains he has an entire workshop devoted to teaching men how to attract the women they are interested in. "It's 3 days of training on the first 3 minutes with a woman" Mason said, "It takes three days to undo the wrong ideas men have in their heads about women, and once that happens it takes less than three minutes for them to attract the women they have dreamed about meeting."

Some of the core principles Mason teaches are:

1. Go talk to her... NOW! When you see an attractive woman, talk to her immediately. "Every woman wants a man with the confidence to approach her, so this simple step will put you miles ahead of the competition."
2. Be playful. Boring isn't attractive! Take the approach that she's an old friend. Relax, have fun, and she will, too. "You are a fun guy around your friends, right? Act the same way with her!"
3. Show your sensitive side. Now that you've had some laughs and won her over, it's time to get to know her. Get below the surface by sharing personal stories. "You can't go wrong by being genuine." and he adds "Most men are terrified of doing this, but it's what women crave. It's how they connect."
4. Never get a phone number! Get a date instead. Phone numbers are a waste of your time. Women often give out numbers but then screen calls. "If you can't convince her to make a date when you're face to face, you'll have even less of a chance later by phone or e-mail."

Men who are interested in learning more about Mason's Art of Attraction workshop can reach PickUp 101 at 877.742.5879 toll-free during business hours. Mason also offers a free dating tips newsletter for men. Sign up for the newsletter at the PickUp 101 website.

For further information or to schedule an interview call 877-742-5879. For more information on PickUp 101 call toll free 877-742-5879. Members of the press can find more information in the PickUp 101 Press Room

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